



**WERELDHAVE**

## **CORPORATE UPDATE**

### **Katja Stello appointed as Head of Marketing, Branding & Communication of Wereldhave N.V.**



Katja Stello (44) has been appointed as Head of Marketing, Branding & Communication at Wereldhave as of July 1st, 2018. In this new position she will focus on creating a preferred position for Wereldhave and the commercial real estate portfolio with all relevant external and internal stakeholders by defining the group long term marketing and branding strategy. In this role she oversees group marketing, corporate communications, design and customer experience.

Katja has been working as an interim marketing professional for the past ten months at Wereldhave Netherlands. She has over 10 years of experience in strategic marketing and branding positions within various branches like Retail, IT, Hospitality and Finance.

#### **About Wereldhave**

Wereldhave invests in dominant convenience shopping centres in larger provincial cities in northwest continental Europe. The area surrounding our centres will include at least 100,000 inhabitants within 10 minutes' travel time from the centre.

We focus on shopping centres that strike a balance between convenience and shopping experience. With easy accessibility, products that cover all the daily shopping needs, a successful mix of international and local retail products and strong food anchor stores, our centres provide convenience shopping to accommodate a busy urban lifestyle as well as an ageing population.

We aim for an experience that goes beyond shopping, with restaurants, kids' playgrounds and high quality amenities in order to attract families - and keep them with us for longer visits.

For more information: [www.wereldhave.com](http://www.wereldhave.com)