

# LIST OF ATTENDEES

### **ANALYSTS**

**ABNAMRO** Ruud van Maanen Sam Warwood BAML Goldman Sachs Jonathan Kownator **Geoffrey Marsan** Green Street Adv Jaap Kuin ING Erik Salz JP Morgan Bernd Stahli Kempen & co

Kempen & co Pierre-Loup Etienne Kepler Cheuvreux

Pierre-Edouard Boudot **Natixis** Pierre-Emmanuel Clouard **Natixis** Sandra Aznar Petercam

Vincent Willink

Herman van der Loos Petercam

Michel Varaldo Société Generale Bernadetta Sobiczewska **UBS** 

Osmaan Malik **UBS** 

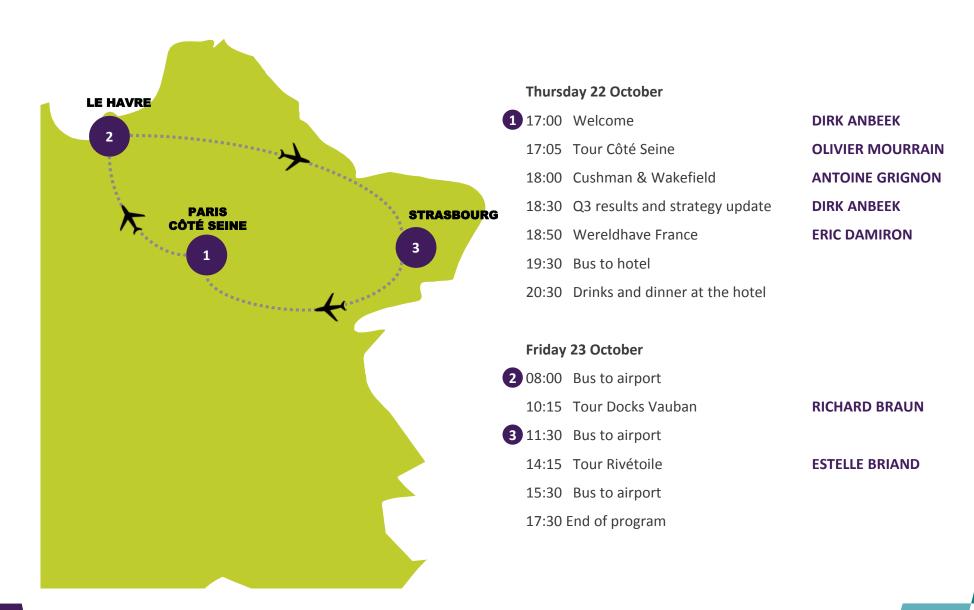
### **INVESTORS**

Corné van Zeijl Actiam PM Rutger van der Lubbe APG AM Nikita Johal Blackrock Sander Bunck BMO GSA Chloe Mallo **CBRE Clarion** Xiaoxiao Fu CenterSquare IM Vincent Kouch Deutsche AM Degroof Petercam AM Vincent Bruyere Abhinay Zutshi Goldman Sachs AM Alister Hough Invesco Anna Niegowska Kempen CM Miriam Wijnands Lasalle IM Joanna Frontczak Pramerica IM Andrew Dalby Principal GI Svitlana Gubriy Standard Life Daniel Feldmann Timbercreek AM

### **WERELDHAVE**

Dirk Anbeek CEO **Robert Bolier** CFO Riemer Smink CIO Belinde Bakker MD NL Eric Damiron MD France Olivier Mourrain Dir. Operations Fr Estelle Briand Dir. Leasing Fr Dir. Finance Fr Richard Braun Jaap-Jan Fit Dir. IR

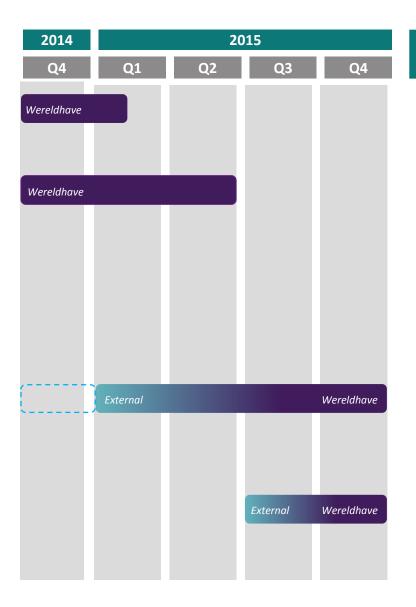
# **PROGRAM**







# INTEGRATION FRENCH PLATFORM COMPLETED



### **ACTIONS**

### **Portfolio integration**

- ✓ Back office
- ✓ IT systems

### Recruitment

- ✓ Unibail-Rodamco on-site personnel transferred to Wereldhave
- ✓ Recruit key staff:

✓ Operations director Q1-15

✓ Finance director Q1-15

✓ Country director France Q2-15

✓ Leasing director Q4-15

✓ As from January 1st 2016 all departments fully operational

### Leasing / shopping centre management capabilities

- ✓ Focus on stable occupancy
- ✓ Prepare business plan per shopping centre
- ✓ Start executing identified value creation opportunities

### **Development capabilities**

✓ Study potential extensions, restructuring and/or refurbishments

# **DUTCH ACQUISITION: FIRST IMPRESSIONS**



- Occupancy at 91.4% at closing, compared to 92.3% at announcement<sup>1</sup>
- Key account relationships established, quick wins identified, first results expected Q4-2015/Q1-2016
- Facility management contracts to be tendered: costs savings in 2016
- Tenant relations quickly improved; roadshow conducted to meet every tenant; electronic newsletter introduced
- Accelerated introduction Kids plazas and new facilities in 2016
- Repositioning Presikhaaf accelerated; anchor tenants cooperating; new floorplan and initial terms ready before end of 2015.

  Construction to start in 2016 with completion around year-end 2017
- Extension Sterrenburg: tenant and permits in place, to start in 2016
- Extend leases and optimise NRI (Oosterheem & Stadshagen)
- Use market opportunities to sell at appropriate time



# DOMINANT CONVENIENCE SHOPPING CENTRES

## Gain market share in the micro environment

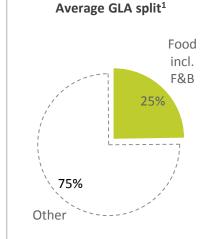
BETWEEN 20,000 AND 50,000M<sup>2</sup>

7.500
Gallery type Werelinhave average

GLA per shopping centre

- Minimum size required to offer 90% of shopping needs
- Mix of (inter)national retailers and local heroes (eg specialist bakery, best fish shop in town, etc.)

FOOD ANCHORED



- 32 out of 34 shopping centres have at least 1 supermarket
- Internet resilient as online impact on groceries is very limited

DOMINANT IN ITS
CATCHMENT

Catchment area >100,000 inhabitants within 20min drive time



- Generally the dominant centre in their respective trade areas
- Natural footfall as it faces controllable competition

TAILORED TO THE MICRO ENVIRONMENT

Socio-demographic adaptation



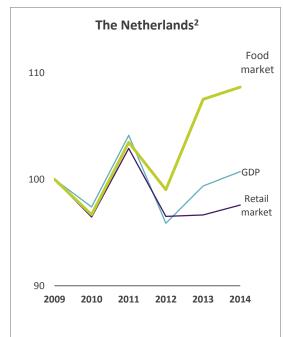
- Leasing strategy tailored to the micro environment
- Marketing and operations adapted to the catchment area's demographics

# BENEFITS OF CONVENIENCE SHOPPING

DRIVES FOOTFALL

Footfall # per week1 30.000 27.500 20.000 10.000 5.000 Median Small Large PRIMARK' supermarktets speciality Focus on supermarkets that attract similar footfall to premium stores

RESILIENT
THROUGH THE CYCLE



 Non discretionary spending is resilient through the cycle, which benefits foodanchored retail formats EFFECT
FROM E-COMMERCE

Wereldhave categories in portfolio <sup>3</sup>	
Food	20%
Services	8%
F&B	4%
Internet resilient	32%
Fashion & accessoires	22%
Health & beauty	7%
Homeware & household	10%
Sport	3%
Omni channel	42%
Multimedia & electronics	14%
Department & variety	7%
Shoe & leatherware	5%
Internet risk	26%

- Daily groceries account for ~37% of all tenant categories<sup>4</sup>
- Groceries are considered most
   E-commerce defensive of all retail types

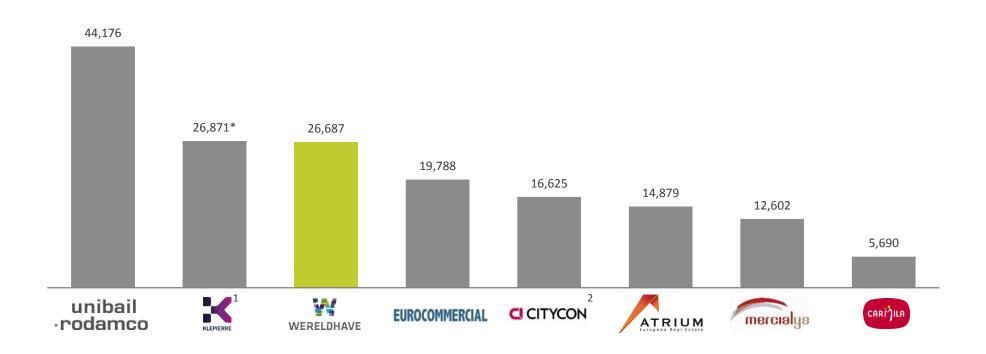
Source PlanetRetail, company analysis

Notes

- (1) Based on footfall figures for the Netherlands
- (2) Total sales (including grocery and non-grocery) through food retail formats
- (3) Based on Dutch shopping centres as per H1-2015
- (4) Daily groceries include food, health & beauty and homeware & household products

# **FOCUS ON DOMINANT CONVENIENCE CENTRES**

### AVERAGE SHOPPING CENTRE SIZE FOR RETAIL PLAYERS IN CONTINENTAL EUROPE (GLA IN M2)

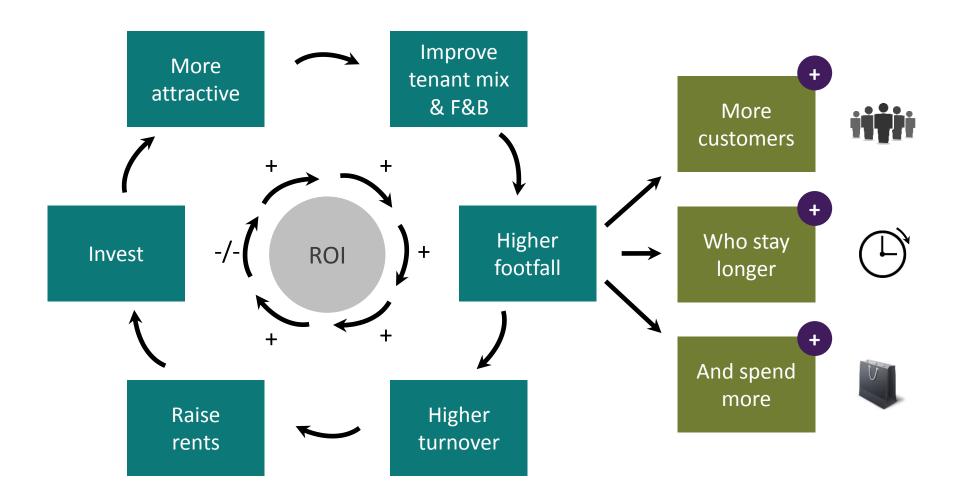


**Source** Notes Company information, based on retail assets only for all peers

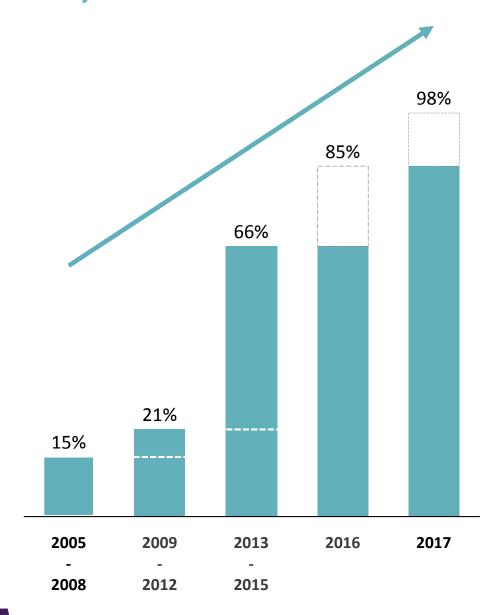
Incl. Corio and recent disposals, based on the rentable floor area of 165 shopping centres (not corrected for ownership) and excl. 316 retail properties with an average size of 722m<sup>2</sup>

2. Including the acquisition of Sektor gruppen

# SHOPPING CENTRE MANAGEMENT MODEL AIMED AT CONTINUOUS IMPROVEMENT



# **NEW, REFRESHED AND REFURBISHED PORTFOLIO\***



### **Dutch refurbishment program (2013 – 2016)**

- Refurbishment of Kronenburg, Eggert, Etten-Leur, De Roselaar and Koningshoek in final stages
- Winkelhof and De Koperwiek to be upgraded in the short term

### Redevelopment of Itis (2014)

- Successfully refurbished, reconfigured and extended
- Largest redevelopment undertaken by Wereldhave
- From undermanaged 'cash cow' to most dominant and prime shopping centre in Helsinki MA

### **Planned Belgian developments**

- Redevelopment of Tournai planned for 2016
- Extension of Belle-Ile under review

### Planned refurbishments / redevelopments

- Strong redevelopment team in place
- IRR driven refurbishment criteria

<sup>\*</sup> Wereldhave portfolio excluding the newly acquired assets in the Netherlands and France

# **PORTFOLIO OPPORTUNITIES**

### **BELGIUM**

- Completion of Retail Park Tournai €18m @ 6.5-7.0% yield on cost
- Study extension of Belle-Ile
- Occupancy improvement Kortrijk and Genk from current 88.7% and 80.9%

### **FINLAND**

- Refurbish and re-tenanting F&B area into 'restaurant world'
- Occupancy improvement from current 93.2%
- Difficult leasing environment due to the currently weak economic macro environment

### **FRANCE**

- Occupancy improvement from current 90%
- Execute business plan per centre (re-programming, re-tenanting)
- Exit from the French office market in 2015

### **NETHERLANDS**

- Completion modernisation program: all centres modernised before year-end 2016
- Integration newly acquired portfolio; improve occupancy and execute refurbishment plans Presikhaaf and Sterrenburg; realise extension Sterrenburg
- Selective asset rotation



# **KEY PEOPLE**

### **ERIC DAMIRON – COUNTRY MANAGER**

Experience June 2015 2012 - 2015 2005 - 2012 2000 - 2004 1998 - 2000 1988 - 1998	Wereldhave France Corio France, COO & CEO Strateo Consulting, Director/Owner Hammerson France, Property & CM M.D. Consulting LVMH Group/le Bon Marché/Franck & Fils: Finance
1980 - 1988	& Operational management Financial positions at Hachette Group and Maison Phénix  MSa in hyginess management. La Sorbanna, 1080
Education	MSc in business management, La Sorbonne, 1980

### **ESTELLE BRIAND – LEASING DIRECTOR**

Experience Oct. 2015 2011 - 2015	Wereldhave France Hammerson France, Senior Leasing Manager
2010 - 2011 2006 - 2010 2004 - 2006 2001 - 2004	IFP Groupe, Maison de la Literie, Bus. Associate Cushman & Wakefield, Senior Manager Photomaton, Development Manager Legal positions at Klepierre and Claire's Accessories
Education	Masters in Litigation and Arbitration, University of Reims, France, 2000

### **OLIVIER MOURRAIN - DIRECTOR OF OPERATIONS**

Experience: Jan. 2015 2013 - 2014	Wereldhave France Unibail Rodamco, Mfi AG, Financial integration
2011 - 2013	Unibail Rodamco, CFO Nordics
2003 - 2011	Unibail Rodamco, Group deputy Director of Control
1999 - 2003	L'Oréal, Controller
Education	MSc in Control, Dauphine, 1999

### **RICHARD BRAUN – FINANCE DIRECTOR**

Experience	
Jan. 2015	Wereldhave France
2009 - 2014	Wereldhave, Group Controller
2007 - 2009	Wereldhave, Head of Accounting
1998 - 2006	PwC, Audit manager
Education	
Education Post graduate degree auditing, University of Amsterdam, The Netherlands, 2005	

# **WERELDHAVE FRANCE**

PARTNER FOR RETAIL BRANDS

- Dedicated teams for each shopping centre: creating a direct line to the retailer
- Transparency of information:
  - Specific website for retailers: eg retail news, marketing plans and SC performance
  - Annual reports on facility management containing:
    - Realised maintenance and works
    - 3 year service charges and works forecast
- Annual sustainability reporting

PARTNER
FOR
STORE MANAGEMENT

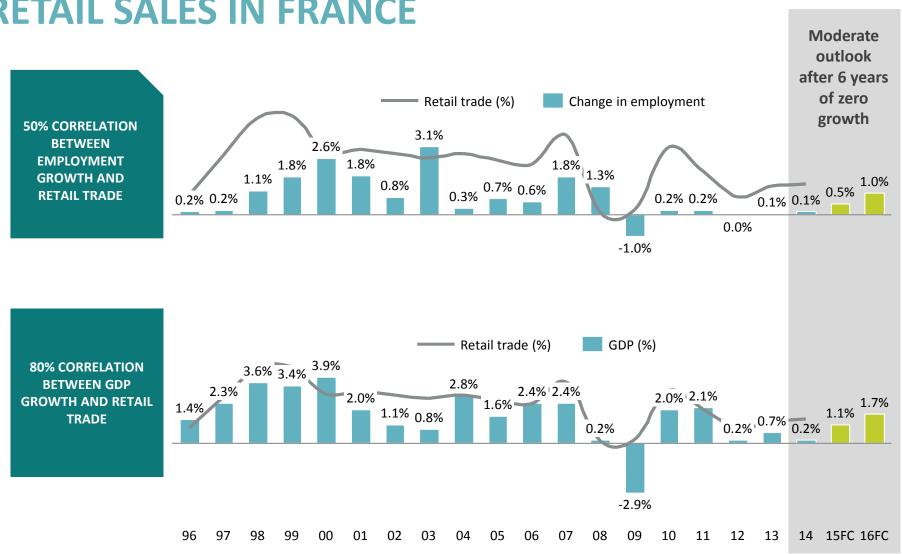
- Local shopping centre management teams (4 FTE) at each site
- Community and retail manager for each shopping centre to improve our knowledge of the consumer

FOCUSED ON LOCAL CONSUMER REQUIREMENTS

- Strong offer of services, F&B, leisure, health and well-being activities
- Opening hours in line with consumer expectation
- Advertising and events adapted to the catchment area

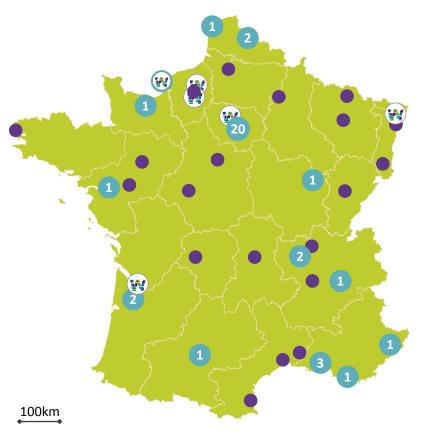
Continuous and sustainable performance improvement

ECONOMIC GROWTH HAS BEEN THE DRIVER OF RETAIL SALES IN FRANCE



# **FOCUS ON DOMINANT CONVENIENT CENTRES**

### TOP 40 CITIES, SHOPPING CENTRES >50,000M2 & WH CENTRES



# Top 40 cities with # of shopping centre > 50,000m<sup>2</sup>

Top 40 cities without a shopping centre > 50,000m<sup>2</sup>

Wereldhave shopping centres

### **CONSIDERATIONS**

### 40 cities in France with a population >100,000 inhabitants

 Catchment areas > 100,000 inhabitants are considered sizeable enough to support one or multiple mid size shopping centres

There are 37 shopping centres greater than 50,000m<sup>2</sup>, and these are clustered around 14 cities

26 cities >100,000m² in France without a shopping centre
 >50,000m²

Limited development plans in Wereldhave's catchment areas

Limited development plans for the cities of the Wereldhave portfolio

66% of French population lives outside of the direct catchment area of the >50,000m<sup>2</sup> centres

Source: INSEE, company analysis

# **SIX DOMINANT SHOPPING CENTRES**



Saint Sever – Rouen 45,400m², 9.8m visitors



Mériadeck - Bordeaux 37,600m², 10.6m visitors (excl. Les Passages)



Côté Seine- Argenteuil (Paris) 29,000m², 5.8m visitors



Rivetoille – Strasbourg 28,400m², 5.8m visitors



Docks Vauban - Le Havre 53,500m<sup>2</sup>, 5.4m visitors



Docks 76 - Rouen 37,600m<sup>2</sup>, 4.0m visitors

# **ACHIEVEMENTS SO FAR**

### **ORGANISATION**

- ✓ Management team complete as per 1 October 2015
- ✓ Staff fully operational as per 1 January 2016

### **OPERATIONS**

- ✓ Shopping centre team up and running
- ✓ Business plans in place for all shopping centres
- ✓ Wereldhave took over all mandates and contracts
- ✓ Marketing tools implemented gift cards, loyalty cards, website, apps and interactive kiosks
- ✓ Meetings with co-owners and main local representatives to present and convey our ambition and strategy

### **LEASING**

- ✓ Lease agreements with eg Mango, Hema, PittaRosso (3x) and Neoness
- ✓ Heads of terms soon to be signed with major international retailer to start in Docks Vauban (>6,000m2)
- ✓ Wereldhave France leasing team (5 FTEs) complete as from Mapic 2015

### **FINANCE**

- ✓ New French IT system implemented
- ✓ Wereldhave planning & control cycle implemented and operational as from Q1
- ✓ Back offices fully operational as from Q2

# **NEW PITTAROSSO STORE IN MÉRIADECK**



# FRENCH MANAGEMENT AGENDA 2016

### **OPERATIONS**

- Footfall growth in all centres
- Implement community and retail management
- Decrease service charges by 2%
- Increase specialty leasing by €200k

### **LEASING**

- Improve occupancy to 92.5-93.0% by end of 2016 / LfL 100bps above indexation
- New anchor tenants in 3 shopping centers
- Implement key account management

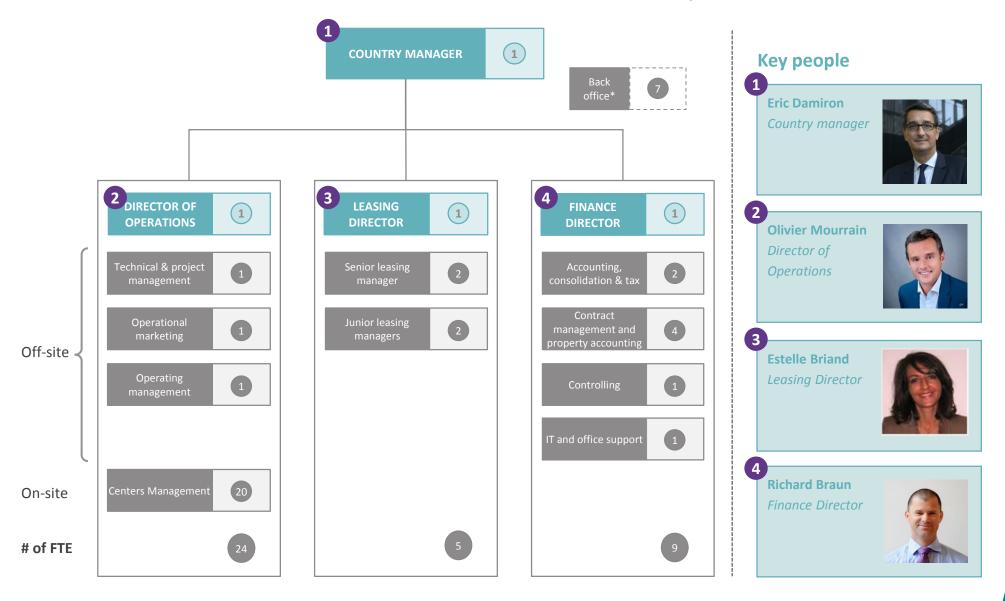
### **FINANCE**

- Improve gross to net rental income
- Decrease doubtful debtors from 2.0 to 1.5% of GRI
- Maintain SG&A cost at €2.4m

### **DEVELOPMENT**

- Improve indoor climate Docks Vauban
- Facilitate a new anchor tenant at Docks Vauban
- Facilitate a new anchor tenant at Les Passages
- Invest c.€25m in 2016/2017 at 10% IRR

# **ORGANISATION COMPLETE AS PER Q4-2015**



# **OPERATIONS**

### IMPROVE FOOTFALL IN ALL CENTERS

- Focus on events driving footfall and sales
- Improve visibility by developing signage & directories
- Use customers' feedback to improve customer satisfaction

# IMPLEMENT COMMUNITY & RETAIL MANAGEMENT

- Develop local management skills to improve our partnerships with tenants and local institutions
- Improve our knowledge of the SC's customers
- Maximize the impact of events

# DECREASE SERVICE CHARGES BY 2%

- Limit expenses to the fundamentals
- Benchmark service charges per category and supplier
- Tender external contracts

# INCREASE SPECIALTY LEASING INCOME BY €200K

- Increase the % of recurring specialty leasing income by deepening existing and developing new partnerships
- Develop current advertising business
- Increase road show and temporary kiosk income by developing activities with local and national brands

# **LEASING**

# IMPROVE OCCUPANCY

- Improve occupancy to 92.5-93.0% by end of 2016
- Return to long term occupancy level of 97%
- Increase pop-up stores to test new concepts

### INTRODUCE NEW ANCHOR TENANTS

- New anchor tenants to be signed at 3 shopping centres
- Aimed at footfall increase and LfL improvement
- Increase the brand awareness/reputation of the shopping centre and help to attract new tenants

### IMPLEMENT KEY ACCOUNT MANAGEMENT

- Dedicated leasing manager per centre
- Focus on the top-25 tenants by the leasing director
- Attract new international retailers from North and South Europe
- Leverage upon cross border opportunities

# **KEY ACCOUNT MANGEMENT**

### **TOP 25 TENANTS**

1 H&M	14 FOOT LOCKER
2 E.LECLERC	15 MARIONNAUD
3 AUCHAN	16 TOYS R US
4 SEPHORA	17 NEW LOOK
5 CAMAIEU	18 YVES ROCHER
6 MANGO	19 LA GRANDE RECRE
7 JULES	20 HOLLISTER
8 ZARA	21 MIM
9 PROMOD	22 NEW YORKER
10 ESPRIT	23 GO SPORT
11 CELIO	24 HISTOIRE D'OR
12 ARMAND THIERY	25 BASIC FIT
13 PITTAROSSO	

### **CROSS BORDER OPPORTUNITIES**



# **FINANCE**

IMPLEMENTATION
PLANNING & CONTROL
CYCLE

- Dedicated IT systems & tools
- Efficient back office
- Alignment between finance and business
- Continuous monitoring of and finance involvement in projects and investments as from project initiating until finalisation

IMPROVE GROSS TO NET AND MAINTAIN SG&A

	2015	2016	
Strict debtor control	<2.0% of GRI	<1.5%	
■ Maintain SG&A	€2.0m	€2.4m	
■ Improve gross to net rental income to support LFL growth	-	1%	

# **DEVELOPMENT**

### **TIMELINE PROJECTS** H2-15 2016 2017 **IMPROVE INDOOR CLIMATE** Increase customers' experience, dwell time and spend by improving the indoor climate WH WORKS **PREPARATION** Create better commercial possibilities for the common area INTRODUCTION OF A NEW ANCHOR TENANT Heads of terms soon to be signed TENANT WH WORKS Make Docks Vauban the destination shopping PREPARATION & LICENSE WORKS centre in Normandy Reorganise tenant mix Total € c10m INTRODUCTION OF A NEW ANCHOR TENANT PREPARATION **TENANT** WH WORKS Mériadeck Restructure of Les Passages **WORKS** & LICENSE Improvement of the tenant mix at Mériadeck € c4-5m SHOPPING CENTRE UPGRADE Improve footfall streams, create food court and PREPARATION & LICENSE WH WORKS SAINT SEVER improve tenant mix € c10m STORE OPENING

Projects are required to meet a 10% IRR hurdle rate

# **DOCKS VAUBAN: INDOOR CLIMATE & NEW ANCHOR**



### INTRODUCTION OF A NEW ANCHOR TENANT

- Heads of terms soon to be signed
- Opening planned for Q4-2017
- Total unit will amount to >6,000m² including current vacant units

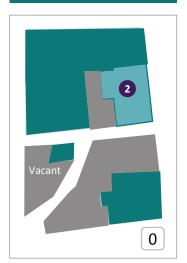
### 2 IMPROVE INDOOR CLIMATE

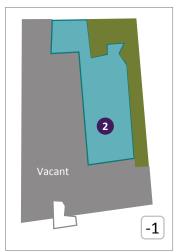
- Install new entrance doors
- Increase customer experience, dwell time and spend by improving the indoor climate
- To improve the commercial possibilities for the common area
- Upgrade south-west entrance from manual to automated doors

Next steps: Finalise lease agreement in Q4/Q1 and start project works in Q2/Q3-2016

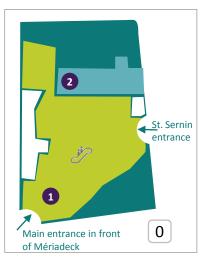
# MÉRIADECK, LES PASSAGES: NEW ANCHOR

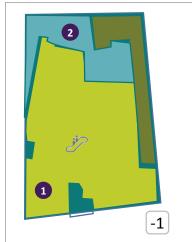
### **CURRENT**





### **ENVISAGED**





### **CREATION OF TWO NEW MAJOR UNITS**

### **Current condition**

- Poor lay-out
- High vacancy mainly due to the departure of Darty (3,000m²)

### Redevelop layout to create two mayor units:

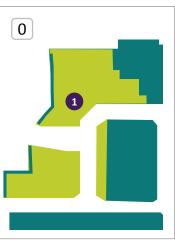
- 1 New anchor tenant / international retailer for a +6,000m<sup>2</sup> store
  - ✓ Use of 4,294m² currently vacant space
  - ✓ Type of expected tenant brings significant footfall
  - ✓ Good performing tenants to move to Mériadeck
- Decrease the size of the fitness unit
  - ✓ Current unit too big, scaled down from 1,870m² to 1,400m²
  - ✓ Successful fitness units are strong footfall generators, with significant spill over effects to other tenants

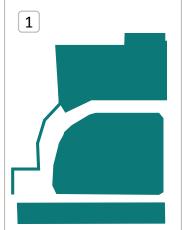
Next step: negotiate head of terms

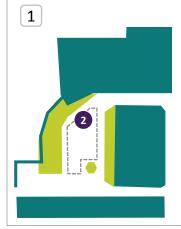
# SAINT SEVER: SHOPPING CENTRE UPGRADE

# CURRENT

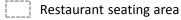
### **ENVISAGED**







### Redevelopment



### **REORGANIZE THE VERRERIE AREA**

### **Current condition**

- Lay-out of the Verrerie area can be optimised
- Visibility and access to the cinema needs improvement
- Tenant mix and occupancy improvement potential

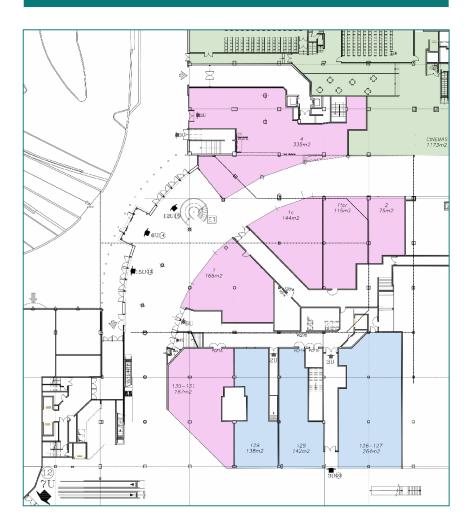
### Improve footfall streams, create food court and improve tenant mix

- 1 Reorganise the ground floor to optimize the connection to the core of the shopping centre
- 2 Reorganise the 1<sup>st</sup> floor layout around a new restaurant place
  - ✓ Concentrate restaurant offering around a central restaurant area
  - ✓ Reorganize access to the cinema incl. a direct connection to the restaurant area
- Refurbish the core part of the shopping centre (not on the map)

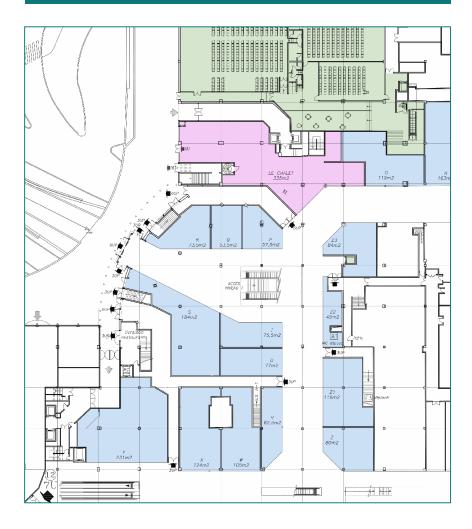
Next step: feasibility study to match IRR hurdle

# **GROUND FLOOR**

### **CURRENT**

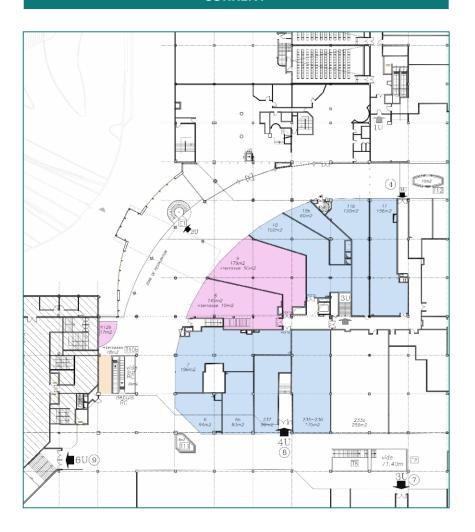


### **ENVISAGED**

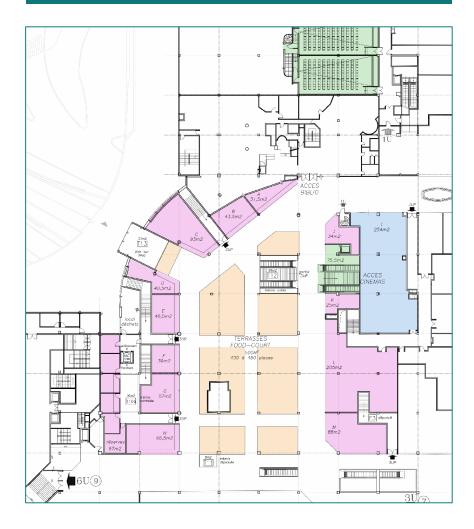


# **FIRST FLOOR**

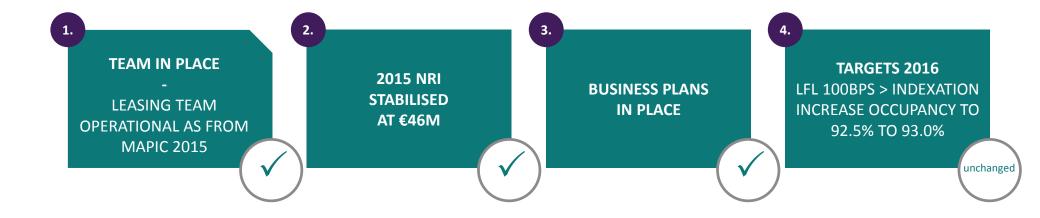
### **CURRENT**



### **ENVISAGED**



# **CONCLUSION**







### **Shopping centre data**

GLA total centre 28,900m<sup>2</sup> BREEAM Excellent for asset & outstanding Year of construction 2002 for management Year of renovation 2010 Parking spaces 1,350 GLA owned Wereldhave 16,200m<sup>2</sup> Number of shops 65 Ownership Wereldhave 100 % Supermarket present Géant Casino Number of visits p/a 5.8 m Co-ownership **BNP REIM** Ratio visits / catchment area 0.9x

### **Main tenants**













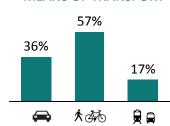
### **COMPETITIVE OVERVIEW**



10 min drive time

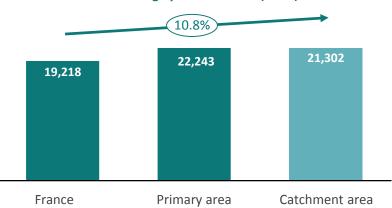
**MEANS OF TRANSPORT** 





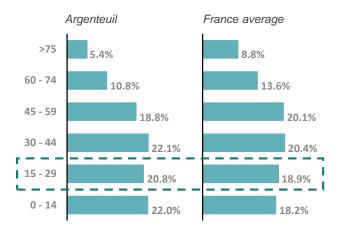
### **CATCHMENT AREA**



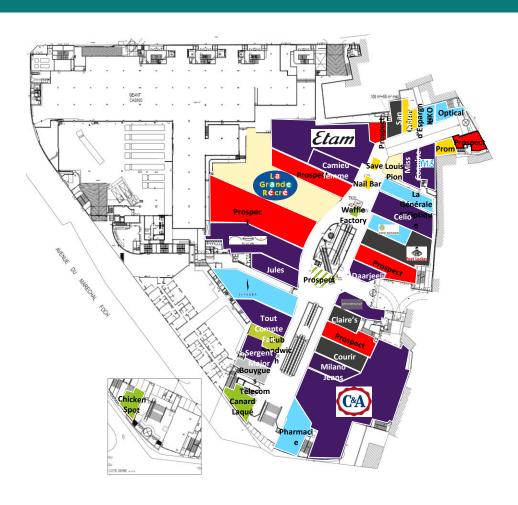


Age distribution

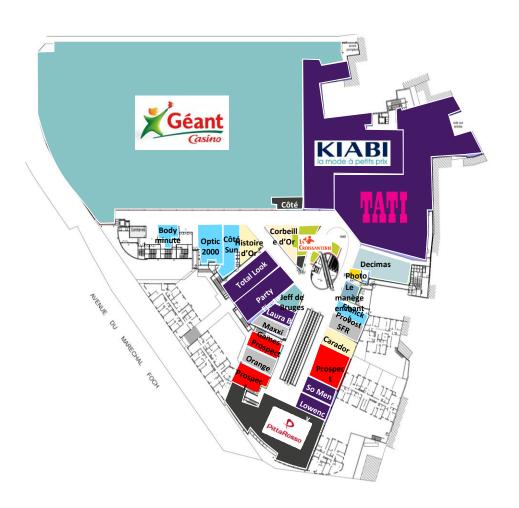
Catchment area versus France



### MAP OF THE GROUND FLOOR



### MAP OF THE 1<sup>ST</sup> FLOOR



### **ACTION PLAN**

### ✓ Active rotations of underperforming performing tenants

- Franck Provost instead of Sergio Bossi
- Club Sandwich instead of Lal's Café

#### ✓ Fill main vacancies in 2016

- Improve occupancy on ground floor by attracting (inter)national retailers
- Local heroes on first floor

### ✓ Enforce shop refurbishments in order to have the latest formats in the centre

- Ground floor: Bouygues Telecom, Claire's, Louis Pion, MS Mode & San Marina
- First Floor: Body Minute & Orange

#### ✓ Improve food & beverage offer

Provide outdoor access to allow for extended opening hours F&B

### ✓ Improve services

- Dry cleaner
- Shoe & key repair

#### **HIGHLIGHTS OF THE TOUR**

#### ✓ First floor

- Tati & Décimas opened in Q4-2014
- Kiabi acquired in H1-2015
- Corbeille d'Or opened in H1-2015 (transfer & latest concept of Version d'Or)
- Franck Provost opened in Q3-2015
- PittaRosso opened in Q2-2015

#### ✓ Ground floor

- Kiosks:
  - Nail salon opened May, 2015
  - Newly signed Save my smartphone
- Kiko & Promovacances: end of Q4-2015
- Refurbishment:
  - o Générale d'Optique
  - Foot Locker
- Milano Jean's opening September, 2015
- Newly signed Club Sandwich
- Renovation of all entrances automatic doors, Q1-2015



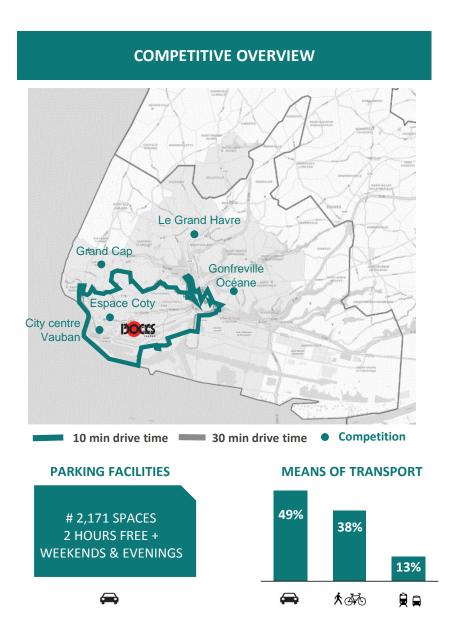


### **Shopping centre data**

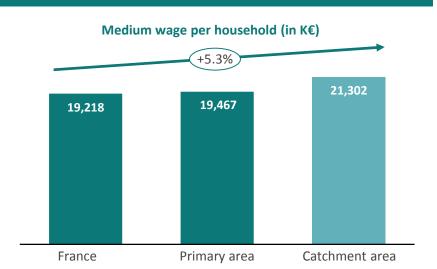
GLA total centre: 53,500m<sup>2</sup> Excellent for Asset & **BREEAM** Outstanding for Year of construction: 2009 Management GLA owned Wereldhave: 53,500m<sup>2</sup> # of parking spaces: 2,171 Ownership Wereldhave: 100% Number of shops: 45 Number of visits p/a: 5.4m Supermarket present: Leclerc Ratio visits / catchment area: 18.0x

### **Main tenants**

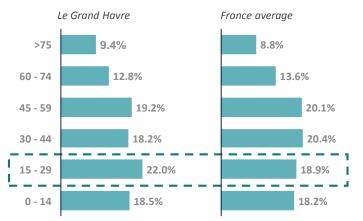




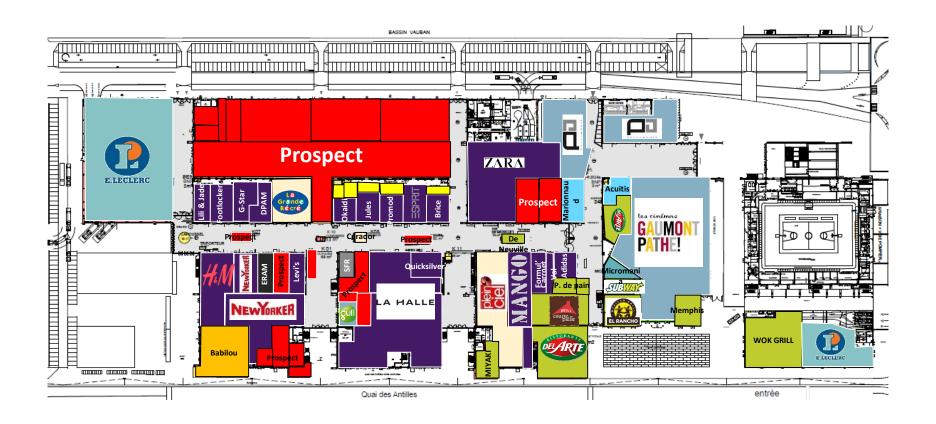
### **CATCHMENT AREA**



### Age distribution Catchment area versus France



### MAP OF THE GROUND FLOOR



### **DOCKS VAUBAN: INDOOR CLIMATE & NEW ANCHOR**



### INTRODUCTION OF A NEW ANCHOR TENANT

- Heads of terms soon to be signed
- Opening planned for Q4-2017
- Total unit will amount to >6,000m² including current vacant units

### **2** IMPROVE INDOOR CLIMATE

- Install new entrance doors
- Increase customer experience, dwell time and spend by improving the indoor climate
- To improve the commercial possibilities for the common area
- Upgrade south-west entrance from manual to automated doors

Next steps: Finalise lease agreement in Q4/Q1 and start project works in Q2/Q3-2016

#### **COMPLEMENTARY ACTION PLAN**

- ✓ Active rotation of underperforming performing tenant
  - Pizza del Arte to former O'Paradis unit
- ✓ Seek extension of key tenants
- ✓ Create trade-up cells & kiosks
  - Units above Lili & Jade, Footlocker, G-STAR & DPAM
  - Improve offer with nail bar and shoe & key repair shops
- ✓ Diversify the product mix with:
  - Furniture stores
  - Pharmacies
  - Beauty parlours
  - Menswear suit shops
  - Outdoor sport shops

#### HIGHLIGHTS OF THE TOUR

- ✓ Catchment area: 89% of customers < 20min travel time
  - Train station: 5 min walk
    - City centre: 15 -20 min walk
    - 2,171 parking spaces
- ✓ Sign a new anchor tenant
  - Combine 4 units + offices
  - Total GLA: 6,158m²
  - Opening: Q4-2017
- ✓ Improve indoor climate
  - Install new entrance doors
  - Example of new doors next to ZARA & kids area
- ✓ Bi-annual regatta: 'Transat Jacques Vabre'
  - Boats and teams next to the SC for 2 weeks
  - Welcoming >350k visitors
  - Strong relations with public authorities
- ✓ Pizza del Arte
  - Transfer to former O'Paradis / service unit





### **Shopping centre data**

GLA total centre: 28,400m<sup>2</sup>

Year of construction: 2008

GLA owned Wereldhave: 28,400m<sup>2</sup>

Ownership Wereldhave: 100% Number of visits p/a: 5.8m Ratio visits / catchment area: 7.3x

**BREEAM** 

Very Good for Asset

& Management (to

improve in 2016)

# of parking spaces: 1,800 Number of shops: 85

Supermarket present: Leclerc

Catchment area: 800.000

### **Main tenants**

**PULL&BEAR** 





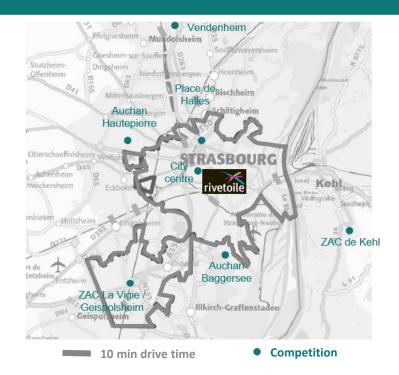








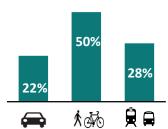
### **COMPETITIVE OVERVIEW**



#### **PARKING FACILITIES**

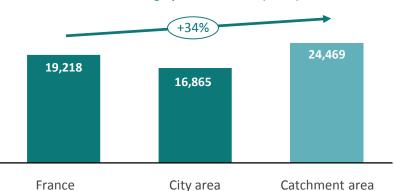


### **MEANS OF TRANSPORT**

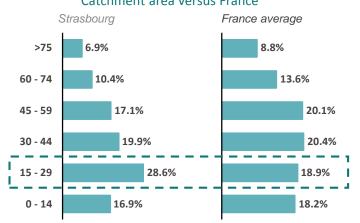


#### **CATCHMENT AREA**

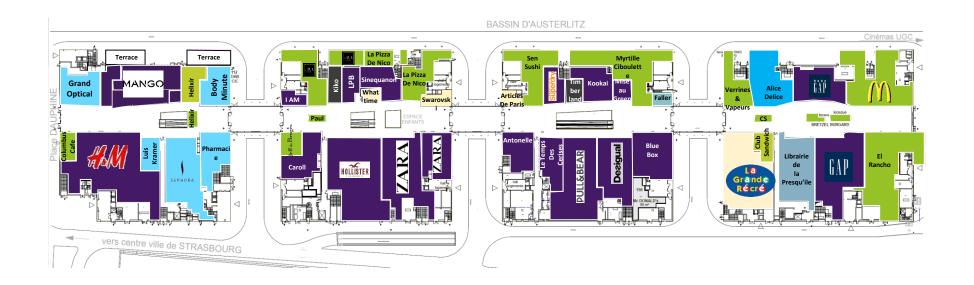
### Medium wage per household (in K€)



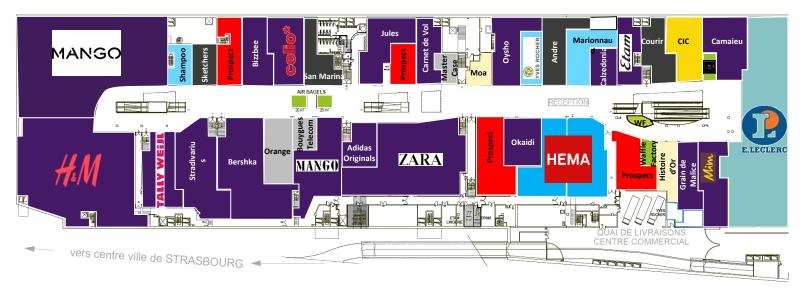
### Age distribution Catchment area versus France



### MAP OF THE GROUND FLOOR



### **MAP -1 FLOOR**



Vacant

### **ACTION PLAN**

- ✓ Benefit from new tenants Hema & Mango
  - Strong replacements of Darty & Armand Thierry
  - Improve offer of the adjacent units
- ✓ Pro-active tenant rotation
  - Rotate underperforming tenants
  - Remain trendy and attract exclusive brands
  - Improve formal menswear offer
- ✓ Enforce shop refurbishments with the latest formats
- ✓ Improve food & beverage and amenities offer to increase dwell time
- ✓ Tender external contracts to reduce service charges whilst maintaining service level

### **HIGHLIGHTS OF THE TOUR**

#### ✓ Ground floor

- Cinema next-door (1.7m tickets)
- High performing book store
- Buffalo Burger recently signed
- Recent opening of LPB
- Mango under construction, to open in Q4-2015

#### ✓ Floor -1

- Several Inditex formats
- Extension possibilities key tenants
- Improve tenant mix near recently signed leases
- Potential for kiosks
- Hema signed
- Focus on services near supermarket entrance
- Yves Rocher re-opened after refurbishment

### **CONTACT DETAILS**

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